

Matthew Albright

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EXPERIENCE

Field Kit / 06.2011 – Present / Austin, Texas

PARTNER / DESIGNER

As Partner & Designer I am responsible for the business development and creative operation of a new digital design studio.

Dell / 10.2009 – 06.2011 / Austin, Texas

VISUAL + INTERACTION DESIGN DIRECTOR

As the interaction & visual design director, I was responsible for the creation, stewardship and evangelization of all digital design developed to standardize all software applications offered by Dell's Enterprise Product Group. I concurrently managed numerous design & production teams, re-engineering applications to stringent interaction & visual design specifications, during the entire development life cycle. Responsibilities included: team leadership, creative direction & management, internal client relationships, tactical interaction & visual design explorations, and executive design education. My short tenure highlights included: directing strategy, interaction & visual design for Clarity Mk.2—an interaction framework & visual design language, creative management & direction for two major Mk.2 software applications—both a first for revenue generating Dell Enterprise software, tactical & strategic refresh of Clarity Mk.1—the initial Enterprise-wide visual design language, oversight of dozens of internal & external Mk.1 software implementations and continued education on the benefits of a consistent Enterprise software portfolio. Design strategy and artifacts have been showcased to the highest executive levels, including Michael Dell.

Frog Design / 05.2007 – 10.2009 / Austin, Texas

SENIOR DESIGNER

As Senior Designer I was responsible for the management and direction of dynamic creative teams, as well as, creation of design concepts. As a hybrid designer I filled dual roles as an Interaction Designer and a Visual Designer. Responsibilities included: team leadership & management, client relationships, strategic concept development & implementation, information architecture, design analysis & research, and tactical design for all creative projects. Highlights included: strategy & design for Expedia.com's ski travel store, a world-wide environmental visual language system for The Coca-Cola Company, a first-in-class PDA touch interface for Canada's Bell Mobility, the visual design team lead overseeing the redesign of Sprint.com and the creative team lead, interaction & visual design, responsible for the initial online branding of Gogo Inflight Internet.

Clients: Sprint, The Coca-Cola Company, Bell Mobility, Expedia.com, Gogo Inflight Internet, Motorola, Product (Red)

Critical Mass / 04.2006 – 02.2007 / Calgary, Alberta

ART DIRECTOR

As Art Director I was responsible for the management and creative direction of large multidisciplinary teams comprised of creative, research, and project management assets. Responsibilities included: team leadership & management, client relationships, project coordination, strategic concept development & implementation, information architecture, research, usability testing, and tactical design efforts. Highlights included: strategic & tactical improvements to the client's antiquated web site, as well as, design solutions for individual corporate internet efforts.

Client: USAA

Circumerro Creative Group / 06.2003 – 04.2006 / Jackson, Wyoming

SENIOR ART DIRECTOR

As Senior Art Director I was responsible team creative management and execution of all creative duties. I was responsible for team leadership, project coordination & management, client relationships, concept development, interaction design, information architecture, usability, design research and visual design for all design projects. Duties included: brand & product development, design methodology, new business marketing & strategy, and internal business development. Due to my efforts, in both creative and business development, the reorganized studio experienced a 300% increase in billings, won several national clients, and increased the level of quality of all creative solutions.

Clients: Cloudveil Mountain Works, Gros Ventre River Ranch, Grand Targhee Ski Resort, Dutko Worldwide, Jackson Hole Mountain Resort, Hillwood, Sotheby's

Nippenose Design / 11.2001 – 05.2011 / Austin, Calgary, Hood River, Jackson, Dallas

PARTNER / DESIGNER

As Partner & Designer, I was responsible for the business development and creative operation of the studio. Responsibilities included: project coordination & management, client management & relationships, proposals & pricing, creative concept development, information architecture, and visual design. Highlights included the visual & interaction design explorations for Nike Bags, Clif Bar & Oregon Health & Science University Health System, an award winning design for Crest Whitestrips' web site and branding, marketing & interactive creative solutions for Adea Solutions.

Clients: Nike Bags, Clif Bar, OHSU, Crest Whitestrips, Adea Solutions

EXPERIENCE (CONTINUED)

Luminant Worldwide / 11.1999 – 11.2001 / Dallas, Texas

SENIOR GRAPHIC DESIGNER

As Senior Graphic Designer I was responsible for team leadership, project coordination, concept & visual design of web sites, rich media, advertising, and graphic design projects. Highlights included art direction & interface design for American Airlines portal aa.com, information architecture & graphic design of Kimberly-Clark's corporate web site and the information architecture, art direction & visual design for the Dallas Habitat For Humanity web site.

Clients: American Airlines, Kimberly-Clark, Habitat For Humanity, Dexter Shoes, TXU, JCPenney, Hilton Hotels

JoinerRowlandSerio / 02.1999 – 11.1999 / Dallas, Texas

DIGITAL DESIGNER & PRINT PRODUCTION MANAGER

Clients: Berryman Products, Internet America, New York Life Care, American Ironhorse Motorcycles

Squires & Company / 01.1997 – 02.1999 / Dallas, Texas

DIGITAL DESIGNER & STUDIO MANAGER

Clients: First State Bank of New Mexico, Carrington Labs, Urologix, Cameron-Ashley, TurboChef

CSA&D / 08.1994 – 01.1997 / Dallas, Texas

DESIGNER & PRINT PRODUCTION MANAGER

COMPUTER

Mac / PC – All major graphic design programs including: Photoshop, Illustrator, Freehand, InDesign, OmniGraffle, MS Office

EDUCATION

University of Richmond / Bachelor of Arts, 1992

REFERENCES

Available on request